

**75% of every dollar donated to Komen Idaho Montana supports our work to create more survivors.**

### **We Invest Your Dollars Wisely**

To date, Susan G. Komen Idaho Montana invested over **\$2.3 million in Komen's internationally recognized Breast Cancer Research Program** and invested over **\$7 million in Idaho and Montana partners who deliver life-saving services.**

In total last year Komen Idaho Montana provided **breast health services to 1,457 underserved men and women** throughout Idaho and Montana. This year we provided 1,194 mammograms and 127 diagnostic services, along with 92 financial support services and detected 44 breast cancers. [Learn more about our community partners.](#)

### **Planned Parenthood**

75% of the money we raise at events like Race for the Cure stay in Idaho and Montana. We use that money to provide screening mammograms, diagnostic services, and patient assistance to those in need. Planned Parenthood does not receive any of those grant fund from our Affiliate, here is a list of our current grantees <http://komenidahomontana.org/grants/current-idaho-montana-grants/>. The remaining 25% of the money raised goes directly to the Komen Nation Research Fund which provides grants for life-saving breast cancer research. Planned Parenthood does not conduct research and therefore is not eligible to receive any of those funds. So the money raised by the Idaho Montana Affiliate of Susan G Komen does not fund Planned Parenthood. Each Affiliate across the country decides who they provide funding too. There are a couple of Affiliates that do provide funds to Planned Parenthood for mammography programs, again we are not one of those Affiliates. **All grants provided by Komen Affiliates are closely monitored and only for breast health and breast cancer services.**

### **Pinkwashing**

The breast cancer movement grew from Suzy Komen's experience with breast cancer at a time when there were few resources and support systems for women and men going through the disease. *Pink became the color of the movement over time, but this fight is about more than a color... It's about the men and women who fight this disease every day.* **We focus on what pink has made possible** — raising funds to invest in research and programs that have helped so many, and creating a community for breast cancer survivors and forever fighters. This community is more than a ribbon, and it's much more than pink.

### **Charity Navigator**

Susan G. Komen is a respected 3-star [Charity Navigator](#) charity. Susan G. Komen Idaho Montana is **one of 94 affiliates throughout the U.S.** Komen is the only breast cancer organization that not only funds research but also has a robust network of Affiliates working to ensure equal access to breast cancer care for all issues. **Komen's emphasis is on both research and health equity.**

## Susan G. Komen Executive Salaries

It is highlighted often throughout the internet that Komen spends ONLY 20% of its revenue on research leading many writers to then FALSELY assume and assert that the remaining 80% is funding executive salaries and administrative/fundraising expenses. This is unequivocally not true. Former Komen President and CEO Dr. Judith A. Salerno received a salary of \$475,000 annually. [This is well below the salaries of like nonprofit CEOs.](#) Komen founder Nancy G. Brinker moved to a volunteer role in 2015 and does not receive a salary.

## Awareness Action

Susan G. Komen **does NOT fund breast cancer “awareness”** programs. Komen funds community-based breast health programs that provide culturally and linguistically appropriate education and outreach for the underserved. These programs must meet strict guidelines related to quantifiable objectives and are thoroughly reviewed twice a year to ensure program efficiency and effectiveness. No dollars are used for general “awareness.”

## Metastatic Breast Cancer

From inception through fiscal year 2016, Susan G. Komen has invested **\$160 million in metastatic research** and \$110 million in Triple Negative, Inflammatory and Luminal-B breast cancer research.

Today, we know that the majority of breast cancer deaths are from metastatic breast cancer and that the aggressive forms of breast cancers above are more likely to recur and spread, so we are focusing our efforts in these areas.

We've invested in metastatic breast cancer research for years, but we've also learned that it's important to fund along the entire continuum — from prevention through survivorship — because it all contributes to a body of knowledge to end breast cancer. Funding more research into the biology of breast cancer, for example, can inform our understanding of metastatic disease and lead to advances that could prevent metastasis and/or improve outcomes for those living with metastatic disease.

**Komen Idaho Montana is always trying to bring greater attention to the metastatic community.** We have updated language throughout communications to include both survivors and forever fighters. In 2016 Komen Idaho Montana created a Metastatic Task Force. Since the creation of the task force we have started many new outreach initiatives.

- We have started using the term Forever Fighter to identify those with MBC. We recognize that not everyone identifies with the term Survivor and we want to recognize those with MBC and let them know they are welcome at our events.
- We started our Forever Fighter Friday posts on Facebook as a way to increase general education about Metastatic Breast Cancer.
- We want to recognize anyone with MBC at our Race. We created buttons that say Forever Fighter as a way to distinguish those with MBC.
- Our Forever Fighters will be recognized during the Survivor Parade and photo at Race this year.

## Our Bold Goal

Susan G. Komen announced that its Bold Goal, to **reduce breast cancer deaths by 50% in the U.S. by 2026.** There are two ways you die from breast cancer — you don't have the right

care OR you die from breast cancer because we don't know the biology of the disease yet. Our Bold Goal brings a heightened focus to those problems.

**30% — The Right Care:** Data shows if we can reduce disparities and increase access to care, we can reduce deaths by 30%. That's where our grants come in. Komen is increasing access to and timely utilization of quality breast cancer care, and improving breast cancer outcomes through patient navigation.

**20% — The Biology of the Disease:** We can reduce the current numbers of deaths by focusing on better treatments for aggressive and metastatic breast cancer; detecting breast cancer recurrence or spread earlier; and detecting and treating breast cancer at its earliest stages.

### **Questions?**

Let's chat. Call our office today at **208-384-0013** and a Komen Idaho Montana representative will be happy to talk you through our work.